

Kajal Jain

UX DESIGNER

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in <https://www.linkedin.com/in/kajal-jain8/>

SUMMARY

Creative and user-centered UX Designer with 6 years of work experience majorly in e-commerce industry. Skilled in end-to-end design, from research and ideation to high-fidelity prototypes. Adept at async communication, documentation, and collaboration with cross-functional teams.

SKILLS

- Experience Design Strategy : CX Journey Maps, Empathy Mapping, Persona, IA, Competitive Analysis, Heuristic evaluation
- Information Design : Use Case Analysis, Sitemaps, User flow, Low Fi & High Fi Wireframes, Prototyping
- Interaction Design : Design System, Micro Interaction, Responsive Design
- Writing & Documentation: UX Case Studies, Research Reports, Async Collaboration
- UX Research : Usability Testing, Interviews, Quantitative Surveys
- UX tools: Figma, Figjam, Miro, Vercel, Notion, Sketch, Jira

PROFESSIONAL EXPERIENCE

Senior Product designer

Loco Oct 2025 – Current | Bangalore

- Owning the streamer side dashboard features and design improvements - maintaining communication, updates, reviews and walkthroughs stakeholders

Senior UX Designer

Conga April 2025 – May 2025 | Remote

Product Design Consultant

Fynd Shopsense Technologies Jul 2024 – Dec 2024 | Remote

- Redesigned trip creation flow for Transport Management System by conducting heuristic evaluation, gathering stakeholder feedback, and optimizing task flows to cover broader use cases.
- Created clear, reusable documentation of end-to-end flows for onboarding and future reference, improving design team handoff speed.

Product Designer 3

Fynd Shopsense Technologies May 2022 – Dec 2024 | Mumbai

- Led end-to-end design of a new B2B warehouse management SaaS platform (web + mobile), from user research and benchmarking to prototyping and dev handoff. <https://www.fynd.com/wms>
- Conducted competitor analysis of Indian logistics tools, identified feature gaps, and created MVP aligned with business needs and user workflows.
- Designed 3 platform extensions tailored to client-specific workflows, improving customer satisfaction and platform adaptability.
- Collaborated with product managers and developers in Agile sprints to ensure consistent UX and timely delivery.

Senior UI Designer

Fractalink Design Studio *Mar 2019 – April 2022 | Mumbai*

- Collaborated with McKinsey's tech team to redesign HR analytics dashboards for improved data visualization and decision-making efficiency.
- Designed a financial merger calculator app for analysts, reducing manual Excel work by integrating automated logic directly into the product.
- Adapted mobile-first design flows for Apollo 24x7 onto desktop, streamlining experiences for doctors and patients in video consultations.
- Delivered UI redesigns for Mahindra farmer app, Royal Enfield microsite, and Club Mahindra site, improving accessibility and engagement.

Senior Graphic Designer

Workshop Communications *Sept 2018 - Feb 2019 | Mumbai*

- Designed internal communication company event emailers, standees, posters on Adobe CC suite for Edelweiss Mutual fund

Graphic Designer

Repindia *April 2018 - Sept 2018 | Mumbai*

- Designed social media creatives for monthly buckets and special campaigns for various brands like US Polo, Tata AIA, Pizza Express

EDUCATION AND CERTIFICATION

- **Bachelor in Fashion Design**
National Institute of Fashion Technology *2011 - 2015 | Gujarat*
- Coursera : AWIT The Business of Product Management

LANGUAGES

- English (Fluent), Hindi (Native)